

Appendix 3 – Fare Chart & Tariff Details (Using Pickup Formula)



Authorised Fares

September 2013

£2.80	For the first ¼ mile or the first 2 minutes (or a combination of parts of such distance or time)
20p	For each additional 199.75 yards or 48 seconds (or a combination of parts of such distance or time) until a fare of £8.00 is shown on the taxi meter
20p	For each additional 149.87 yards or 36 seconds (or a combination of parts of such distance or time) when a fare of £8.00 is shown on the taxi meter

NIGHT CHARGE/UNSOCIAL HOURS

For hirings begun between 9pm and midnight and 4am and 6am, also on Sundays, Bank Holidays and Public Holidays between 6am and midnight, also between 6am and midnight on 1 January and 4am until 6am on 2 January, an additional:

£1.00

For hirings from midnight until 4am, and from midnight until 6am Saturdays, Sundays and Bank Holiday Mondays, **except during Christmas and New Year periods**, an additional:

£2.20

CHRISTMAS/NEW YEAR CHARGES

For hirings from midnight 24 December to 6am 27 December and midnight 31 December to 6am 1 January (double the day and unsocial hours rate)

£7.60
(No Extras)

Extra Charges

1. LUGGAGE

For any luggage carried. No charge for disabled persons wheelchairs, disability aids or any animal transported in the vehicle

("Luggage" is intended as hand luggage, shopping bags, suitcases, etc. The driver reserves the right to negotiate an additional charge for larger items up to a maximum of £10)

40p
(Max Charge)

2. ADDITIONAL PASSENGERS

For each person in excess of one

40p

Specific requests for the delivery of property left in taxis must be paid for at the metered fare

SOILING CHARGE

A reasonable charge may be levied for restoration costs should you soil or damage this vehicle. The proprietor reserves the right to take civil action where necessary.

ANY COMPLAINTS SHOULD BE MADE TO THE DEPARTMENT OF ENTERPRISE, TOURISM & THE ENVIRONMENT, CIVIC CENTRE, VICTORIA AVENUE, SOUTHEND ON SEA, ESSEX SS2 6ZG
THE NUMBER OF THE CAB OR DRIVER SHOULD BE QUOTED

It is proposed that the yardage for after ¼ mile would be dropped from 203.83 yards to 199.75 yards.

This would show a difference as illustrated in the table below:

	Current Tariff	Proposal	Increase	% Increase
First Charge	£2.80	£2.80	0p	0
1 Mile	£4.20	£4.20	0p	0
2 Miles	£6.00	£6.00	0p	0
3 Miles	£7.60	£7.80	20p	2.63
4 Miles	£9.80	£10.00	20p	2.04
5 Miles	£12.20	£12.40	20p	1.64
6 Miles	£14.40	£14.80	40p	2.78
7 Miles	£16.80	£17.20	40p	2.38
8 Miles	£19.00	£19.40	40p	2.11
9 Miles	£21.40	£21.80	40p	1.87
10 Miles	£23.60	£24.20	60p	2.54

The first tariff now runs until £8.00 is shown on the meter, which is 5688.68 yards. On the proposed fare increase, the first tariff would last until £8.00 is shown on the meter at 5583.62 yards.

The average increase of these fare proposals is 1.79% over 10 miles which most closely reflects the Pickup Formula calculation of 2% off the yardage, with the first drop of the meter at ¼ mile.

March 2013 Retail Price Index annual increase for Motoring costs is 0.5%. Using the Pickup Formula, rounded up to a whole number, **0.5% = 1% + 1% from the formula = 2%.**

It is proposed that there should be no increase in the extras charge this year but, using the Pickup Formula, placing 2% in the holding basket registering 10.1p for extras.

It is proposed that the Christmas/New Year Charges will be double the day and unsocial hours rate with no extras from midnight on 24 December to 6am on 27 December and from midnight on 31 December to 6am on 1 January. There will be no additional night charge from midnight to 4am over the Christmas/New Year periods.

Calculation for Fare Increase under the Pickup Formula:

The Retail Price Motoring Index for March 2013 indicates a 0.5% increase. Using the Pickup formula, rounded up to a whole number, **0.5% = 1% + 1% from the formula = 2%**. The increase under the Pickup formula of 2% represents therefore, for the start up, with no increase on that figure, 5.6 pence to be placed in the holding basket, the previous contents of which were relinquished for the last fare increase in 2011. For the extras an increase of 0.8 pence + 9.3 pence in the holding basket = 10.1 pence (activated when the figure reaches 5 pence).

Night Charges/Unsocial Hours charges were introduced in 2003. The aim was for a minimum fare of £5.00 to be shown on the meter (the then minimum fare of £2.20 plus the additional night charge from midnight to 4am of £2.80 = £5.00). Increases since then have seen the minimum charge rise above this figure. The Association request that with no increase in the minimum fare, the current charge of £2.20p remains. This enables the original £5.00 to be recreated, but with no night charge over Christmas and New Year periods. For background Night Charge/Unsocial Hours, please see **Appendix 6**.

The Association has proposed that for the Christmas and New Year periods the fare should remain the same as last year, double the proposed normal unsocial hours charge of £3.80. From midnight on 24 December until 6am on 27 December and from midnight on 31 December until 6am on 1 January, the meter will show £7.60 for the minimum charge, with no additional charge from midnight until 4am or until 6am Saturdays, Sundays or Bank Holidays and no charge for extras.